



July 17th, 2020 as of 4:30 p.m.

The North Shore remains in Phase C of the reopening plan: Businesses, organizations and residents should continue to follow the Phase C guidelines on our [website](#).

Not all activities are created equal: With the ongoing threat of COVID-19 in our communities, daily life now has us analyzing the risk level of every activity, event or place. Some activities are certainly riskier than others when it comes to the potential for COVID-19 transmission. A few questions to ask yourself when assessing the risk level of different activities include:

- **Can I stay physically distanced (6 feet) from others?** Being able to avoid close contact makes the activity lower risk.
- **Is the activity inside or outside?** As a general rule, outside is better due to more space and better air circulation.
- **Is the activity or event in my community?** It is better to stay local and avoid traveling outside of your community.

No matter what the activity, always be prepared by bringing along hand sanitizer and a cloth face covering. You can also check what safety precautions are in place at certain establishments ahead of time by going online or calling. Additional information is available on the CDC [website](#).

North Shore COVID-19 Community Survey:

There is still time to take our survey to give us feedback about our response to COVID-19 thus far. To take the survey, [click here](#). The survey is anonymous and should take about 15-20 minutes to complete.

A total of approximately 10,144 COVID-19 tests have been conducted in the North Shore as of 2:30 p.m. on July 17th. With a population of approximately 65,000 in the North Shore, this indicates that 15.6% of the North Shore population has been tested at this time. *The % positive for the most recent days is subject to change as we continue to process negative lab results.*
 For more North Shore data: [Click Here](#)

COVID-19 Cases to Date

North Shore (Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood & Whitefish Bay - as of July 17th, 2020)
 This data is also available on our [website](#). (Changes from 7/16)

457 Cumulative Confirmed Cases (+16)

- 111 active cases being managed and monitored (+1)
- 330 recovered (+15)
- 15 deaths (+0)
- 1 transfer out of our jurisdiction (+0)
- 10,995 contacts and/or suspect cases we have triaged and processed

For more North Shore data: [Click Here](#)

Milwaukee County (as of July 17th, 2020 - changes from 7/16)

15,363 Cumulative Confirmed Cases (+306)

- 137,256 negatives (+2,715)
- 404 deaths (+1)
- COVID-19 Activity Level in Milwaukee County = High ([Link](#))

Wisconsin (as of July 17th, 2020 - changes from 7/16)

40,507 Cumulative Confirmed Cases (+880)

- 8,411 active cases
- 712,197 negatives (+12,527)
- 833 deaths (+2)

Gating Criteria (last updated July 16th, 2020)
 Source: MKE County Office of Emergency Management [Dashboard](#)
 under "Key Indicators" tab – updated every Mon. & Thurs. at 1:30 p.m.



NUMBER OF NEW COVID-19 TEST RESULTS (POS OR NEG) RECEIVED BY DAY, AND % POSITIVE (3 DAY ROLLING AVERAGE)

