

July 15th, 2020 as of 4:30 p.m.

The North Shore remains in Phase C of the reopening plan: Businesses, organizations and residents should continue to follow the Phase C guidelines on our [website](#).

CDC COVID-19 Communication Toolkits: Find flyers, social media tools, videos and other resources that you can use to share COVID-19 information and safety messages with your audience. There are tools aimed at young adults, travelers, colleges, K-12 schools and more.

The evidence shows that face masks work! The CDC released additional evidence that supports the wearing of cloth face masks to slow the spread of COVID-19. The study published yesterday looked at two COVID-19 positive symptomatic hair stylists in Missouri who exposed 139 clients. Both the stylists and all the clients were wearing cloth face masks. No symptomatic secondary cases were reported among the 139 clients, and 67 of them were tested for COVID-19 with all of them testing negative. The full study can be found [here](#).

Two hair stylists with **COVID-19** spent at least 15 minutes with 139 clients

EVERYONE WORE FACE COVERINGS  **NO CLIENTS ARE KNOWN TO BE INFECTED***



WEAR CLOTH FACE COVERINGS CONSISTENTLY AND CORRECTLY TO SLOW THE SPREAD OF COVID-19

*No clients reported symptoms, all 67 customers tested had negative tests

CDC.GOV bit.ly/MMWR71420 MMWR

A total of approximately 9,598 COVID-19 tests have been conducted in the North Shore as of 2:00 p.m. on July 15th. With a population of approximately 65,000 in the North Shore, this indicates that 14.8% of the North Shore population has been tested at this time. For more North Shore data: [Click Here](#)



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COVID-19 Cases to Date

North Shore (Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood & Whitefish Bay - as of July 15th, 2020)
 This data is also available on our [website](#). (Changes from 7/14)

425 Cumulative Confirmed Cases (+20)

101 active cases being managed and monitored (+14)

308 recovered (+6)

15 deaths (+0)

1 transfer out of our jurisdiction (+0)

10,406 contacts and/or suspect cases we have triaged and processed

For more North Shore data: [Click Here](#)

Milwaukee County (as of July 15th, 2020 - changes from 7/14)

14,679 Cumulative Confirmed Cases (+280)

131,661 negatives (+2,104)

403 deaths (+1)

COVID-19 Activity Level in Milwaukee County = High ([Link](#))

Wisconsin (as of July 15th, 2020 - changes from 7/14)

38,727 Cumulative Confirmed Cases (+821)

7,972 active cases

686,299 negatives (+13,104)

827 deaths (+1)

Gating Criteria

(last updated July 13th, 2020)

Source: MKE County Office of Emergency Management [Dashboard](#) under "Key Indicators" tab – updated every Mon. & Thurs. at 1:30 p.m.

Cases  Testing  Care  PPE  Tracing 

NUMBER OF NEW COVID-19 TEST RESULTS (POS OR NEG) RECEIVED BY DAY, AND % POSITIVE (3 DAY ROLLING AVERAGE)

