

# MONTHLY REPORT OVERVIEW

JANUARY 2023

The goal of these monthly reports is to showcase the work being done at the North Shore Health Department and to increase transparency with community leaders, partners, elected officials, and the public.

We align our work with our department's four priority areas that were established in the last Community Health Improvement Plan (CHIP) published in 2020. The monthly report highlights the work done in each of our four priority areas over the past month, as well as other important work and activities done by our department.

## NSHD PRIORITY AREAS



## JANUARY HIGHLIGHTS

- ▶ The North Shore Health Department COVID-19 Vaccination Program was renewed so we can continue to provide COVID-19 vaccines.
- ▶ We continue to work on our Qualitative Data Grant activities, including summarizing the findings from the key informant interviews from our Community Health Assessment
- ▶ Attended the Hospital Emergency Readiness Coalition meeting and prepared for the radiological tabletop exercise event planned for March. Met with local public health preparedness staff to update our Public Health Emergency Response Plan.
- ▶ Obtained samples from four more childcare centers for the Lead in WTR (water) Initiative. Our LIW project is now the best in the state!

## UPDATES FROM THE HEALTH OFFICER

- ▶ We plan to apply for the opioid settlement re-grant fund from Milwaukee County and have been doing some planning around how we would utilize the funds.
- ▶ Visited an assisted living facility to identify risks for a COVID-19 outbreak.
- ▶ Attended a meeting with the Milwaukee Health Department about MKE Elevate, their Community Health Improvement Plan, to view their plan and share goals.
- ▶ To help make car seat installation more accessible, we have requested a virtual course for staff to train to be certified car seat technicians.
- ▶ Attended the Southeast Wisconsin Association of Local Health Departments and Boards (WALHDAB) meeting and joined a new health officers advisory committee.
- ▶ Met with North Shore Fire and Rescue about the upcoming construction plans with the health department.

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## #1 MENTAL HEALTH

Through our Community Health Series, we connected with Dr. Zussman of Sunrise Counseling LLC on collaboration opportunities with him and the Wisconsin Psychological Association (WPA)

Presented with Dr. Zussman on Social Media and Adolescent Mental Health at the Whitefish Bay Recreation Department

**3** Social media posts related to mental health, including self-care tips for the winter season

Participated in Social Isolation and Loneliness Coalition Meeting along with the Prevent Suicide WI Coalition

## #3 INJURY PREVENTION

Met with the Whitefish Bay School District and Police Department to discuss outlets for increasing bike and pedestrian safety in the village. Discussions about car seat fitting and an education plant with SafeKids WI 2023 also took place.

Completed the year-end reporting for our lead grant. The primary objective of this grant was to provide comprehensive follow-up for lead exposure, including home visits from children with venous blood lead level greater than 3.5 micrograms per deciliter.

**1** Senior Home Visit

January was Radon Action Month. Through the promotion from the villages and our social media outreach, we sold 8 short-term radon test kits to residents.

Continued outreach to childcare sites to encourage participation in the Lead-in-Water grant and completed the year-end reporting.

## #2 SUBSTANCE USE

Attended and presented at the Milwaukee County Overdose Fatality Review (OFR) meeting.

We became a registered NARCAN Distribution site on 211, a phone number individuals can call for connections to social services like housing, food, and health.

2-1-1

We put NARCAN in the AED boxes at both our Shorewood and Brown Deer offices.

Attended the OFR State Advisory Meeting where they discussed the implementations that have taken place across Wisconsin based on recommendations generated from previous OFR meetings - such as substance use programs in the criminal justice system and Naloxone availability on UW campuses.

**4** Social media posts about substance use prevention and harm reduction

Three of our staff attended the virtual National OFR summit in January

## #4 PHYSICAL ACTIVITY & NUTRITION

**2** Newborn Home Visits & Lactation Consultations

Attended the 2023 Farmer's Market meeting in preparation for the 2023 spring/summer season

Continued to share resources and information to the community through media and outreach.

**3** Blood pressure clinics at locations out in the community



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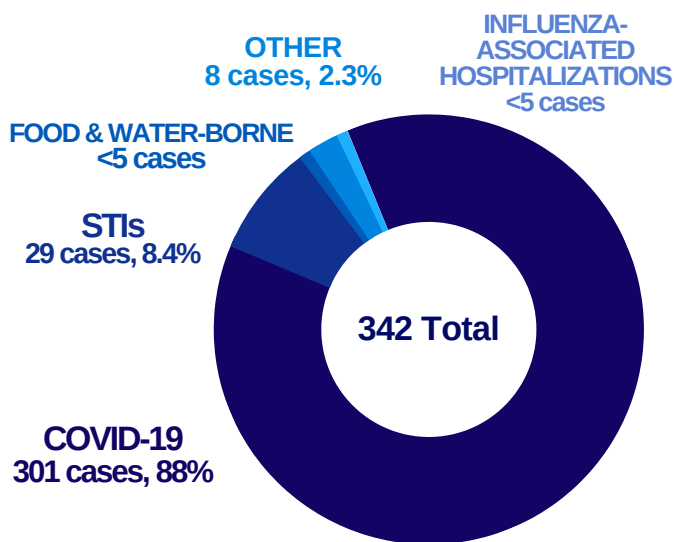
## HEALTHY HIGHLIGHTS RECAP



Our Healthy Highlights for the month of January discussed the topics of reducing clutter and e-waste recycling, the effect of social media on adolescent health, common public health concepts, and heart disease in women. Here are some quick facts in case you missed them. [View all of our Healthy Highlights here.](#)

- Remember, old electronics you want to get rid of cannot go in the garbage. Electronics are made of valuable resources and materials so recycling can help conserve natural resources and avoid pollution. This includes cell phones, iPods, laptops, and batteries. (1/4)
- What are the social determinants of health? The conditions in places where people live, learn, work, and play that affect a wide range of health outcomes. Studies suggest that the SDoH account for 30-55% of health outcomes. (1/11)
- As of early 2022, the most popular social media platforms for teen between ages of 13-17 are YouTube, TikTok, Instagram, and Snapchat. Studies show that increased social media usage can increase feelings of envy, loneliness, death by suicide, anxiety, ADHD symptoms, and eating disorders. (1/18)
- Nearly 45% of females, 20 years and older, are living with some form of cardiovascular disease and 51.0% of blood pressure death are in women. (1/25)

### COMMUNICABLE DISEASES (PROBABLE + CONFIRMED) CASES, PERCENTAGE



### NORTH SHORE ENVIRONMENTAL HEALTH CONSORTIUM

- Completed 26 inspections
- Worked with individuals and organizations to address housing issues/complaints
- Redesigned temporary food forms

### WORKFORCE DEVELOPMENT

Our Environmental Health Specialist completed the required CEU's to maintain Certified Lactation Consulting certification.

Our Public Health Nurses attended the "Southeast Region Public Health STI Summit: Approaches to Prevention and Control".

The Public Health Nurses will be attending training to become certified car seat technicians.

### ADDITIONAL COMMUNICABLE DISEASE FOLLOW-UP

Positive influenza cases are not reported to NSHD unless they are hospitalized. Influenza activity is decreasing in Wisconsin. State level data is available from WI DHS: [Weekly Report January 7.](#)

Received notification of 4 animal bites that required follow-up & quarantine for rabies prevention & control.