



NORTH SHORE HEALTH DEPARTMENT HEALTHY HIGHLIGHTS 2022

Serving the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay

August 10, 2022: Substance Misuse and Overdose

What are opioids? Opioids are substances that work in the nervous system of the body or in specific receptors in the brain to reduce the intensity of pain. According to statistics compiled by the CDC¹:

- Since 1999 more than 932,000 people have died from a drug overdose.
- In 2020, opioids were present in nearly 69,000 overdose deaths AND synthetic opioids were present in nearly 56,000 overdose deaths².

Substance misuse continues to increase in our own communities. **In Milwaukee County, from January 2022 to June 2022³ 211 confirmed fatal overdoses and 2270 suspected nonfatal overdoses have been reported.**



What is fentanyl? Fentanyl is a lab created (synthetic) opioid approved for treating severe pain (typically advanced cancer pain), in the form of transdermal patches, lozenges, and in the operating room as anesthesia. **It is 50 to 100 times more potent than morphine².**

Illegally made fentanyl is increasing in frequency, in both nonfatal and fatal overdoses. It is sold for its heroin-like effect and can be mixed with opioids, heroin, and cocaine, to increase euphoric effects. This is often done without the user's knowledge. **Nationwide, rates of overdose deaths involving synthetic opioids (other than methadone but including fentanyl and fentanyl analogs), rates increased over 56% from 2019 to 2020².**



Since 2019, the health department, in collaboration with North Shore agencies, have worked together to review and address overdose fatalities in the North Shore. The North Shore Overdose Fatality Review (OFR) meets quarterly to brainstorm recommendations, ways to reduce substance misuse and increase prevention. Furthermore, staff contribute to the Milwaukee County OFR review, as well as take part in state overdose prevention and harm reduction actions and goals to support communities locally and statewide. This week the health department, in conjunction with North Shore Fire and Rescue, provided overdose education to OFR partners, first responders, and law enforcement staff. Education focused on trauma-informed care and practices, community substance trends, toxicology, and the role of rapid response teams and peer support from Milwaukee Overdose Response Initiative (MORI).

Please visit NSHD [Alcohol & Substance Use](#), for more information and substance use resources. Our recently revised and updated substance use resource guide is now available: [Substance Use Resource Guide 2022](#).

PREVENT OVERDOSE DEATHS

Despite progress, drug overdose deaths continue to impact our nation.

NEARLY
92,000
IN 2020

www.cdc.gov

- The majority involved a prescription or illicit opioid.
- Taking more than one drug at the same time can increase overdose risk.

Not all overdoses have to end in death.

Everyone has a role to play.

- Learn about the risks of opioids.
- Learn about naloxone, its availability, and how to use it.
- Help people struggling with opioid use disorder find the right care and treatment.

WHAT HAS NSHD BEEN WORKING ON?

READ THE

NORTH SHORE HEALTH DEPARTMENT

MONTHLY REPORT

JULY 2022

THIS REPORT HIGHLIGHTS THE WORK DONE IN EACH OF OUR FOUR PRIORITY AREAS OVER THE PAST MONTH, AS WELL AS OTHER IMPORTANT WORK AND ACTIVITIES DONE BY OUR DEPARTMENT.

OUR 4 PRIORITY AREAS



MENTAL & EMOTIONAL WELLBEING
for a Healthy North Shore



SUBSTANCE-FREE LIVING
for a Healthy North Shore



INJURY PREVENTION
ACROSS THE LIFESPAN
for a Healthy North Shore



PHYSICAL ACTIVITY and NUTRITION
for a Healthy North Shore

The goal of these monthly reports is to showcase the work being done at the North Shore Health Department and to increase transparency with community leaders, partners, elected officials, and the public.



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[READ OUR JULY 2022 MONTHLY REPORT](#)

TAKE THE NORTH SHORE COMMUNITY HEALTH SURVEY

FROM THE NORTH SHORE HEALTH DEPARTMENT

We are conducting a Community Health Assessment (CHA) to identify key health problems & needs in the community.

YOUR INPUT IS ESSENTIAL & HELPS US TO DEVELOP GOALS & PROGRAMS THAT MEET THE NEEDS OF OUR NORTH SHORE COMMUNITIES.

TO TAKE THE SURVEY, YOU CAN...

SCAN THIS QR CODE & TAKE IT ON YOUR PHONE



FOLLOW THE INCLUDED LINK OR FIND THE SURVEY LINK ON OUR WEBSITE:
WWW.NSHEALTHDEPT.ORG

WHO CAN TAKE THE SURVEY?

- ✓ You must be 18 or older. *Your name and personal information are not collected.*
- ✓ Anyone who lives, works, attends school, plays, or prays in the North Shore.



[TAKE THE SURVEY](#)

MCSAP PRESENTS

2022 OVERDOSE AWARENESS DAY

MEMORIAL EVENT



Featuring

Recovery Speakers
Community Resource Fair
Free Food
Memorial Board & Poster Making
Open Mic
& more...

www.mcsapcoalition.org

WEDNESDAY 4PM
AUG 31 6PM



Humboldt Park MKE
3000 S Howell Ave 53207

[Learn more about this event](#)



It's farmers market season! Farmers markets are local, community sources of fresh and nutritious foods, and seasonal fruits and vegetables. *Many farmers markets accept WIC, FMNP Senior vouchers and/or EBT/SNAP.*

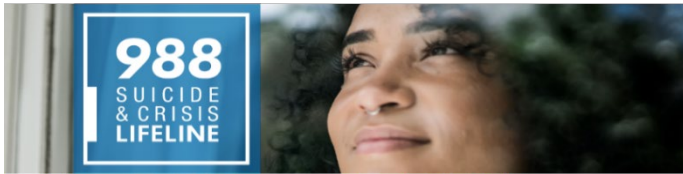
- Brown Deer: Wednesdays, June 15 to October 26, 9:00 AM-5:30 PM [Brown Deer Website](#)
- Fox Point: Saturdays, June 18 to October 15, 8:00am to 12:00pm [Fox Point Website](#)
- Shorewood: Sundays, June 19 to October 30, 9:30am-1pm [Shorewood Village Calendar](#)
- Whitefish Bay: Saturdays, June 11 to October 15, 8:30am to 12:30pm [Whitefish Bay Website](#)

MENTAL HEALTH RESOURCES

In need of mental health resources or help? Below find a list of resources including nationwide, statewide and Milwaukee area.

- ❖ MentalHealth.gov
- ❖ [NIMH » Help for Mental Illnesses](#)

- ❖ [Mental Health | Wisconsin Department of Health Services](#)
- ❖ [Free Mental Health Resources \(Milwaukee\)](#)
- ❖ [Rogers Behavioral Health](#)



988 is able to accept calls, texts, or chats.
For TTY Users: Use your preferred relay service or dial 711 then 988.

BLOOD PRESSURE & IMMUNIZATION CLINICS

IMMUNIZATIONS (APPOINTMENT REQUIRED):

We provide vaccinations for individuals who are underinsured or uninsured, including infant, child routine immunizations and required for school.

Please call 414-371-2980 to find out what vaccines we have available and to make an appointment:

Brown Deer Office

1st Tuesday of the month • 7:30-9am
3rd Tuesday of the month • 3:30-5pm

Shorewood Office

2nd Wednesday of the month • 3:30-5pm
4th Wednesday of the month • 7:30-9am

If these days/times do not work for you, we will do our best to accommodate you at another time.

UPCOMING BLOOD PRESSURE SCREENING (WALK-IN – NO APPOINTMENT):

- **NSHD Shorewood Office:** 2010 E Shorewood Blvd. 4th Wednesday of the month from 3:30 p.m. to 4:30 p.m. – next one is on August 24th.
- **Lydell Community Center:** There will be no blood pressure clinic at Lydell in August. They will resume in the fall: Sep 21, Oct 19, Nov 16, Dec 21.
- **Lois & Tom Dolan Community Center:** 4355 W. Bradley Rd, Brown Deer. 1st Wednesday of the month from 12:30 p.m. - 1:15 p.m. There is no clinic in August. They will resume in the fall: Sep 7, Oct 5, Nov 2, Dec 7.

Please visit our website for up-to-date information about BP Screenings: www.nshealthdept.org/Clinics

HEALTH DEPARTMENT SERVICES

Did you know? In addition to vaccines, we provide multiple services at the Health Department. Some services include:

▪ Radon Kits for purchase	▪ Lead Testing: Learn More	▪ Childhood Immunizations: Learn More
▪ Child Safety Car Seat Checks: Schedule an installation	▪ Maternal Child Health Lactation Consultation – Request a consultation	▪ Newborn Home Visits – Request a visit
▪ Bike Helmet Fittings: Learn More	▪ Tuberculosis Testing: Learn More	▪ Population health information and resources

COVID-19 INFORMATION

COVID-19 VACCINATIONS AT NSHD

Check our website for updates:
www.nshealthdept.org/CommunicableDiseases/COVID-19/VaccineInformation



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nshealthdept.org • (414) 371-2980

Follow us on social media and visit our website for health information and updates



RESOURCES AND REFERENCES

1. [CDC's Response to the Opioid Overdose Epidemic](#)
2. [Reported Law Enforcement Encounters Testing Positive for Fentanyl Increase Across US | Drug Overdose](#)
3. [Milwaukee County Overdose Data](#)
4. [NIMH » Help for Mental Illnesses](#)
5. [Free Mental Health Resources \(milwaukee.gov\)](#)
6. [Rogers Behavioral Health \(rogersbh.org\)](#)
7. [988 America's Suicide Prevention and Crisis Lifeline](#)
8. [SAMHSA 988 Find Help](#)
9. [US Census Bureau](#)