



NORTH SHORE

HEALTH DEPARTMENT

HEALTHY HIGHLIGHTS 2022

Serving the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay

June 15th, 2022: Open Water and Swimming Safety

According to the CDC, drowning is the second leading cause of unintentional injury death among children ages 1-14 years. Whenever open water is around, whether that be a pool, hot tub, lake, pond, river, or even a shallow kiddie pool, it is important to take precautions to limit the risk of drowning.

- Never leave children unsupervised around water.
- Talk to your kids about open water and swim safety so they understand the risks of swimming without a responsible adult.
- Choose an adult or adults in charge of watching children when they are swimming or around water. Take turns and avoid distractions.
- Don't confuse the ability to swim with not being able to drown. Swimming lessons are important, but even kids who know how to swim are at risk.
- **Life Jackets Save Lives!** Your children should wear life jackets at all times when on boats or near bodies of water. Make sure the life jackets are of the proper size for the wearers. Life jackets should also be worn when swimming for children who need extra support, or in situations where even strong swimmers are at higher risk - high winds & waves, cold, murky, moving water - <https://dnr.wisconsin.gov/Topic/Boat/LifeJackets>
- When entering open water when you cannot see the bottom or are not familiar with it, enter feet first and wade slowly. Rocks, uneven surfaces or drop offs can be hard to see. Do not dive when you do not know the depth or if obstructions could be hiding in the water.

Beach Monitoring

The Wisconsin DNR has a Beach Monitoring and Assessment program, which includes the testing of coastal public beaches and beaches at all of the Wisconsin State Parks. As part of this program, our

department monitors the water quality at Atwater, Klode and Doctor's Parks throughout the summer by testing the water at least twice weekly for the presence of *E. coli* bacteria. Based on the test results, beaches are either considered open with no advisory (green sign), open with an advisory indicating that caution should be used at the beach because of elevated bacteria levels (yellow sign), or a beach may be closed due to highly elevated bacteria levels (red sign).

Before heading out to the beach, check for any advisories or closures: <https://dnr.wisconsin.gov/topic/Beaches>

JUNE IS PRIDE MONTH

While June is Pride month, it is important to acknowledge LGBTQ+ education, awareness and support requires year-round action and allyship. Although we will take the opportunity throughout the month of June to focus on highlighting LGBTQ+ education and awareness, as vital members of our community, we recognize the critical need for action, policies and practices 365 days a year.

Gov Evers declared June 2022 LGBTQ+ Pride Month

- [Press Release](#)
- [Proclamation](#)

TOBACCO AND MENTHOL USE

LGBTQ+ people are more likely to smoke menthol cigarettes. Menthol cigarettes are at higher risk for tobacco-related diseases due to the way nicotine and menthol interact. According to the [CDC Smoking and Tobacco Use](#):

"Cigarette smoking among lesbian, gay, and bisexual (LGB) adults in the United States is higher than among heterosexual or straight people. Sixteen percent of LGB

adults smoke cigarettes, compared to 12% of heterosexual or straight adults. In addition, 32.6% of transgender adults report current use of any tobacco product (e.g., cigarettes, e-cigarettes, and cigars) compared to 23.6% of cisgender adults.

About 36% of LGBT people who smoke report smoking menthol cigarettes compared to 29% of heterosexual or straight people who smoke. A survey of LGBT adults during 2009–2010 showed that this difference is even greater among LGBT females (43%) compared to heterosexual females (32%). Similarly, a survey of people aged 12 and older during 2015–2019 showed this difference is also greater among lesbian or gay females (51%) compared to gay males (44%), and among bisexual females (54%) compared to bisexual males (32%).”

More than **one third** of **LGBT** people who smoke report **smoking menthol** cigarettes.

Learn more: [CDC.gov/tobacco/features](https://www.cdc.gov/tobacco/features)



NOTABLE HEALTH DAYS

Among the notable health observances in June is [National Men's Health Week](#), observed in conjunction with Father's Day.

WHAT HAS NSHD BEEN WORKING ON?

READ THE NORTH SHORE HEALTH DEPARTMENT MONTHLY REPORT MAY 2022

THIS REPORT HIGHLIGHTS THE WORK DONE IN EACH OF OUR FOUR PRIORITY AREAS OVER THE PAST MONTH, AS WELL AS OTHER IMPORTANT WORK AND ACTIVITIES DONE BY OUR DEPARTMENT.

OUR 4 PRIORITY AREAS



[READ THE NSHD MAY MONTHLY REPORT](#)

This past week, NSHD staff attended two community events – Whitefish Bay Farmers Market and Fox Point Village Open House. We had great discussions with our community members and promoted our community health survey.



TAKE THE NORTH SHORE COMMUNITY HEALTH SURVEY

FROM THE NORTH SHORE HEALTH DEPARTMENT
We are conducting a Community Health Assessment (CHA) to identify key health problems & needs in the community.

YOUR INPUT IS ESSENTIAL & HELPS US TO DEVELOP GOALS & PROGRAMS THAT MEET THE NEEDS OF OUR NORTH SHORE COMMUNITIES.

TO TAKE THE SURVEY, YOU CAN...

SCAN THIS QR CODE & TAKE IT ON YOUR PHONE



FOLLOW THE INCLUDED LINK OR FIND THE SURVEY LINK ON OUR WEBSITE:
WWW.NSHEALTHDEPT.ORG

WHO CAN TAKE THE SURVEY?

- ✓ You must be 18 or older.
- ✓ Anyone who lives, works, attends school, plays, or prays in the North Shore.

Your name and personal information are not collected.



[Take the Survey](#)

BLOOD PRESSURE & IMMUNIZATION CLINICS

IMMUNIZATIONS (APPOINTMENT REQUIRED):

We provide vaccinations for individuals who are underinsured or uninsured, including infant, child routine immunizations and required for school.

Please call 414-371-2980 to find out what vaccines we have available and to make an appointment:

Brown Deer Office

1st Tuesday of the month • 7:30-9am
3rd Tuesday of the month • 3:30-5pm

Shorewood Office

2nd Wednesday of the month • 3:30-5pm
4th Wednesday of the month • 7:30-9am

If these days/times do not work for you, we will do our best to accommodate you at another time.

UPCOMING BLOOD PRESSURE SCREENING (WALK-IN – NO APPOINTMENT):

- **NSHD Shorewood Office:** 2010 E Shorewood Blvd. 4th Wednesday of the month from 3:30 p.m. to 4:30 p.m.
- **Lydell Community Center:** There will be no blood pressure clinics at Lydell in June, July, or August. They will resume in the fall: Sep 21, Oct 19, Nov 16, Dec 21.
- **Lois & Tom Dolan Community Center:** 4355 W. Bradley Rd, Brown Deer. 1st Wednesday of the month from 12:30 p.m. - 1:15 p.m. There is no clinic in July or August. They will resume in the fall: Sep 7, Oct 5, Nov 2, Dec 7.

Please visit our website for up-to-date information about BP Screenings: www.nshealthdept.org/Clinics

COVID-19 INFORMATION

COVID-19 VACCINATIONS AT NSHD:

Call 414-371-2980 to schedule an appointment.

Pfizer (12+ years) available on the following dates:

Thursday, June 16th 11am-2pm in Shorewood
Wednesday, June 22nd from 9am-12pm in Brown Deer
Wednesday, June 29th from 5pm-8pm in Brown Deer
Thursday, August 11th from 3pm-6pm in Shorewood

Pediatric Pfizer (5-11 years) on the following dates:

Thursday, June 23rd from 11am-2pm in Shorewood
Wednesday, June 29th from 12pm-3pm in Brown Deer
Thursday, August 4th from 11am-2pm in Shorewood
Thursday, August 11th from 11am-2pm in Shorewood



**NORTH SHORE
HEALTH DEPARTMENT**

nshealthdept.org • (414) 371-2980

Follow us on social media and visit our website for health information and updates



RESOURCES

1. <https://dnr.wisconsin.gov/Topic/Boat/LifeJackets>
2. <https://dnr.wisconsin.gov/topic/Beaches>
3. [CDC Tobacco and Smoking](https://www.cdc.gov/tobacco)
4. [Men's Health](https://www.men'shealth.com)