



2023 NORTH SHORE HEALTH DEPARTMENT HEALTHY HIGHLIGHTS

Serving the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay

March 22, 2023: National Drug & Alcohol Facts Week

National Drug & Alcohol Facts Week (NDAFW) is an annual, week-long health observance that inspires dialogue about the science of drug use and addiction among youth.

The [Milwaukee County Overdose Dashboard](#) includes data on fatal overdoses from the Milwaukee County Medical Examiner and nonfatal overdose events from the Milwaukee County Office of Emergency Management. The North Shore zip codes can be filtered on the map to see fatal and non-fatal overdoses for any time frame from January 2018 to December 2022.

Milwaukee County Medical Examiner's Office estimates there were **678 drug-overdose deaths in the county in 2022** (some cases still pending toxicology). That is a 5 percent increase over the previous year and the fourth year in a row the county broke that record.

In 2021, 644 people died of a drug overdose in Milwaukee County. Around **80 percent of the drug deaths involved fentanyl**, a synthetic opioid that's 50 to 100 times stronger than morphine.

A recent [DEA report](#) warns the American public of a sharp increase in the trafficking of fentanyl mixed with xylazine. Xylazine, also known as "Tranq," is a powerful sedative that the U.S. Food and Drug Administration has approved for veterinary use. The DEA Laboratory System is reporting that **in 2022 approximately 23% of fentanyl powder and 7% of fentanyl pills seized by the DEA contained xylazine.**

Resources for talking about substances with children: dhs.wisconsin.gov/small-talks

The next Drug Take Back Day will be held April 22, 2023. Prescription and over-the-counter medications may be disposed of at Drug Take Back Day collection sites, including capsules, creams, inhalers, non-aerosol sprays, ointments, patches, pills, and vials.

Find a location near you: dhs.wisconsin.gov/opioids

HELPFUL RESOURCES

EMS Data Dashboard

Milwaukee County Office of Emergency Management - EMS Division has created a public dashboard for EMS System activity that can be viewed at [Data Analytics \(milwaukee.gov\)](#). You can filter by municipality to see North Shore specific data.

Bystander CPR Improves Survival

We all know CPR can save lives—but we may not know the proper steps to perform CPR in the case of an emergency. The location of Out of Hospital Cardiac Arrests (OHCA) most often occurs in homes/residences (73.4%), followed by public settings (16.3%), and nursing homes (10.3%) ([Source](#)). If performed immediately, CPR can double or triple the chance of survival from an out of hospital cardiac arrest. [Watch this educational video](#) explaining the steps of how to give CPR as a bystander.

Drug Deactivation & Disposal Bags

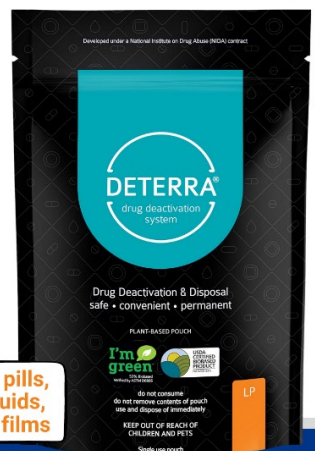


FREE at North Shore Health Department offices:

Brown Deer Office
4800 W Green Brook Dr
Shorewood Office
2010 E Shorewood Blvd

Open 8am-4:30pm
Monday-Friday

Deactivates pills, patches, liquids, creams and films



Unused prescription drugs pose a risk of misuse and accidental poisoning, but improper disposal can harm the environment and contaminate our water supply. Deterra Pouches are a convenient, environmentally sound option for proper drug disposal right at home.

Learn more about [Deterra Drug Deactivation & Disposal Bags](#)

AWAKE and AWARE



HealthLGBTQ.org

National LGBTQ Health Awareness Week is intended to help the healthcare community advocate for reducing barriers to LGBTQ persons by creating and maintaining safe, inclusive, and welcoming environments—and ensuring quality, accessible and non-discriminatory health care.

BLOOD PRESSURE CLINICS

Lydell Community Center: 5205 N Lydell Ave, Whitefish Bay. First Wednesday of the month from 9:45-10:30am: April 5, May 3

Lois & Tom Dolan Community Center: 4355 W. Bradley Rd, Brown Deer. On the first Wednesday of the month from 12:30-1:15pm: April 5, May 3

Please visit our website for up-to-date BP Screening information: www.nshealthdept.org/Clinics



nshealthdept.org • (414) 371-2980

Follow us on social media and visit our website for health information and updates!



RESOURCES AND REFERENCES

1. [National Drug and Alcohol Facts Week](#)
2. <https://county.milwaukee.gov/EN/Vision/Strategy-Dashboard/Overdose-Data>
3. dhs.wisconsin.gov/small-talks
4. dhs.wisconsin.gov/opioids
5. <https://risedrugfreemke.org/what-we-do/light-unite-red-week.html>
6. <https://cpr.heart.org/en/resources/cpr-facts-and-stats>