



NORTH SHORE

HEALTH DEPARTMENT

HEALTHY HIGHLIGHTS 2022

Serving the communities of Bayside, Brown Deer, Fox Point, Glendale, River Hills, Shorewood and Whitefish Bay

December 14, 2022: Impaired Driving Prevention

Driving while drunk is one of the deadliest crimes in Wisconsin.

- Last year (2021) in Wisconsin:
 - There were 6,368 alcohol-related crashes that killed 166 people.
 - Alcohol was involved in more than one-quarter of all traffic fatalities (166 of 595).¹
- During the last holiday season, there were **373** crashes involving impaired drivers in Wisconsin. Those incidents killed seven people and injured 192 others.¹
- During 2019, **27,785 people** were arrested for Operating While Intoxicated (OWI) in Wisconsin, including 298 persons who were under 18.¹

Come up with a plan this holiday season to safely get to and from gatherings and events.

- Identify a sober designated driver. If you're feeling impaired, you likely are over the 0.08 BAC limit and should not drive.
- Rather than risk an arrest: take mass transit, call a taxi, use a rideshare service, or ask a sober friend to drive you home.
- If you have a friend who is about to drink and drive, step in. Take the keys away and help them get home safely.
- WisDOT developed a free "Drive Sober" mobile app that can be downloaded from the department's [website](#). The app helps estimate blood alcohol level and provides information to find a safe ride home.



To keep your holidays safe and happy, put safety first when buying toys & other gifts!

Here are some simple steps to take to help you choose the safest gift options:

- Check for any recalls on toys and products at www.recalls.gov to ensure you aren't gifting a recalled item.
- Look for "ASTM" on labels. Products that have "ASTM" have met national safety standards set by the American Society for Testing and Materials.
- Consider age, abilities, skills, and interest level of the intended child when selecting toys. Look for sturdy construction, such as tightly secured eyes, noses, and other potential small parts.
- Choose washable toys, as many stuffed toys can trigger asthma and allergy attacks.
- Avoid toys with sharp edges and points for children under 8 years of age.
- Check to make sure the battery compartment on the toy is secure and cannot be opened by a child.

Depending on the age of the child, these are some things to avoid: magnets, small parts, projectile toys, & imported toys. [Learn more.](#)

Stay up to date on toy recalls. Safe Kids compiles product recalls specific to children and sends twice-monthly e-mail alerts for recent recalls. [Sign-up for the latest recall information.](#)

When holiday shopping, choose toys based on your child's age and skill level, and read all labels for age and safety guidelines.



SAFE KIDS WISCONSIN
Led by **Children's Wisconsin**

#toysafety

The holidays are a great time to connect with loved ones and friends. The Office of Children's Mental Health (OCMH) offers ideas to make the holidays meaningful.

Gift & art activities: <http://ow.ly/Jv1F50M3gKO>
Memory making: <http://ow.ly/K4V150M3gKN>
Feeling connected: <http://ow.ly/yBF650M3gKQ>

'TIS THE SEASON!



Keep the holidays festive by getting your family vaccinated against flu.

Call a doctor or pharmacy to make flu vaccine appointments today.
Find a flu vaccine near you at vaccines.gov

WHAT HAS NSHD BEEN WORKING ON?

2023 is just around the corner! But 2022 would not have been possible without the continued support of our residents, partnering agencies and municipalities. During this busy time, we want to take a moment to thank you all for your support of the work we did for the community in 2022. We look forward to your continued support of our programs and services in 2023.

STAY SAFE. BE WELL.

NSHD will be closed the following holidays:

- ✧ Friday, December 23, 2022
- ✧ Monday, December 26, 2022
- ✧ Friday, December 30, 2022
- ✧ Monday, January 2, 2022

BLOOD PRESSURE CLINICS

Please visit our website for up-to-date BP Screening information:

www.nshealthdept.org/Clinics

No 2022 blood pressure clinics remain at these locations. Stay tuned for 2023 dates and times.

- **NSHD Shorewood Office:** 2010 E Shorewood Blvd.
- **Lydell Community Center:** 5205 N Lydell Ave, Whitefish Bay.
- **Lois & Tom Dolan Community Center:** 4355 W. Bradley Rd, Brown Deer.



Follow us on social media and visit our website for health information and updates



RESOURCES AND REFERENCES

1. WI Department of Transportation
2. Impaired Driving: [Talk With Your Kids](#)
3. <https://www.dhs.wisconsin.gov/injury-prevention/toysafety.htm>