



NORTH SHORE HEALTH DEPARTMENT

Board of Health

Serving the communities of Bayside, Brown Deer, Fox Point,
Glendale, River Hills, Shorewood and Whitefish Bay, Wisconsin

4800 W. Green Brook Dr.
Brown Deer, WI 53223

August 18, 2016

The North Shore Board of Health meeting was called to order on August 18, 2016 at 7:02 pm by Ann Christiansen.

1. Roll call

Present: Dr. Mary Jo Baisch, Dr. Claudia Altman, Dr. Debesh Mazumdar, Bill Warner, Dr. Gary Lewis, Dr. Christopher Simenz, Ann Christiansen, Lori Ahrenhoerster

Absent: Barbara Bechtel, Jennifer Evertsen

2. Persons Desiring to be heard

There were no persons desiring to be heard.

3. Approval of April 21, 2016 minutes

Mr. Warner made a motion to approve the minutes from April 21, 2016; the motion was seconded by Dr. Baisch and approved.

4. Health Department Administrative Items

a. 2016-2019 Review and Approval of the North Shore Health Department Strategic Plan

The Strategic Plan was briefly reviewed, following in-depth discussion during a prior meeting and time for all members to review via email. A motion was made by Dr. Mazumdar to approve the Strategic Plan; the motion was seconded by Mr. Warner and approved.

b. Budget and funding formula

Wisconsin ACT 175 was enacted on February 29, 2016, and it states that “The local board of health of every multiple county health department established under s. 251.02 (3) and of every city-county health department established under s. 251.02 (1m) shall annually prepare a budget of its proposed expenditures for the ensuing fiscal year and determine either the proportionate cost to each participating county and city on the basis of equalized valuation or the proportionate levy contribution from each county and city on a per capita basis.”

The funding for the NSHD is not currently based on either equalized valuation or per capita, and therefore may be in need of revising. For 2017’s budget, the

Village Managers and the City Administrator requested that we leave the percent allocations the same as 2016. This item required no action by the Board of Health.

c. Communication plan updates – Website and Social Media

The NSHD is excited to share the newly-revised website, still located at <http://www.nshealthdept.org/>. The new appearance is cleaner, with menus across the top and down the left side that more clearly guide visitors to materials they may seek out from the website. In conjunction with the revised website, NSHD created a new Facebook page (<https://www.facebook.com/NSHealthDept/>) and a Twitter account (<https://twitter.com/NSHealthDept> or @NSHealthDept). All of these outlets are used to share information including beach advisories, participation in outreach activities in the communities, and new health and safety information. The NSHD currently has 85 people who have “liked” the Facebook page and 35 Twitter followers. BOH members were asked to mention these communication methods to their networks in their communities.

5. Reports and Discussions

a. Disease Control and Prevention

i. Wisconsin Public Health Association (WPHA) Communicable Disease Prevention Initiative

WPHA and WALHDAB (WI Association of Local Health Departments and Boards) put together an initiative requesting a continuing appropriation of \$2,500,000 per fiscal year to control and prevent communicable disease in Wisconsin. BOH members were encouraged to contact legislators about their support for this initiative. Data on communicable disease work specific to each jurisdiction will be distributed for personalizing contact with legislators.

ii. Arbovirus vector surveillance

The NSHD is participating in surveillance for the presence of the two *Aedes* species that can carry the Zika virus. In cooperation with an Entomology lab at UW-Madison, we have 10 mosquito traps set up around the North Shore. None of the traps have hatched either *Aedes* species thus far. *Aedes albopictus* (Asian tiger mosquito) has been found as far north as Peoria, IL.

b. Environmental Health

i. Lead poisoning prevention grant application

The NSHD is one of seven health departments in the state to receive a \$10,000 *Taking Action with Data* grant. This money will be used to hire Rachel Lecher, a UWM Zilber School of Public Health Epidemiology student who did summer field work in the health department, to examine why childhood lead testing rates are so low in the North Shore.

c. MCH Program updates

i. Suicide prevention

The NSHD received 300 gun locks from Mental Health America. Of the seven police departments, Brown Deer, Bayside, Glendale and Whitefish Bay all accepted some. Shorewood and Fox Point already receive gun locks through the Project ChildSafe.

ii. **Breastfeeding friendly workplaces**

Dr. Ahrenhoerster shared that during the first week of August (World Breastfeeding Week), the NSHD launched its Breastfeeding Friendly Workplace Recognition Program (<http://www.nshealthdept.org/Breastfeeding.aspx>). She will be reaching out to local businesses to offer her services to assist with developing a Lactation Support Policy and Lactation room for any interested locations. She requested suggestions of businesses to contact and BOH members provided several.

d. **Preparedness**

i. **Recap of BAT 16 and plans for 2016-2017 grant year**

Dr. Ahrenhoerster, who serves as Emergency Preparedness Coordinator, gave a brief update on two exercises that the NSHD participated in this Spring and Summer. 1) In May, in conjunction with the North Shore Fire and Rescue, and all seven police departments, we participated in an Active Shooter Exercise at Cardinal Stritch University. Though the exercise involved first responders from the Fire and Police departments, planning and after action discussion included roles where the Health Department would fit in in an actual event. 2) In June, the NSHD partnered with the Milwaukee Health Department and UW-Milwaukee in a full scale “worst case scenario” bioterrorism exercise known as BAT 16 (*Bacillus anthracis* 2016). The entire exercise included partners around SE Wisconsin as well as the State preparedness department. It was the second largest exercise in the country this year and also involved CDC, State Patrol, and many hospital and community partners.

ii. **Wisconsin Emergency Assistance Volunteer Registry (WEAVR)**

An explanation of WEAVR (<https://weavrwi.org/>) was shared, and members were encouraged to join and to tell others in their networks about the WEAVR program, which is how the NSHD would activate volunteers in an emergency such as a bioterrorist attack or pandemic influenza.

iii. **Community Health Assessment (CHA)**

Ms. Christiansen shared that the NSHD is beginning work on a CHA, which is one of three documents required to apply for PHAB (Public Health Accreditation Board) accreditation; the other two are a strategic plan and a community health improvement plan. Ms. Christiansen and Dr. Ahrenhoerster met with Dr. Emmanuel Ngui from UW-Milwaukee’s Zilber School of Public Health (and a Brown Deer resident) to discuss direction on the CHA. The Health Department will develop small task force groups at two stages of the CHA—first at this initial stage, looking

for representation from all communities to guide the approach to the CHA, and later for a different group to discuss community priorities in a focus group type setting. It was asked if any BOH members wanted to be on the initial task force and Drs. Simenz, Baisch, and Altman volunteered. It was briefly discussed that evening meetings would be best.

6. Our next meeting is scheduled for October 13, 2016 at 7:00 pm in Shorewood.
7. There was a motion to adjourn by Bill Warner, seconded by Chris Simenz and approved.

Dated: August 19, 2016 LSA

Approved