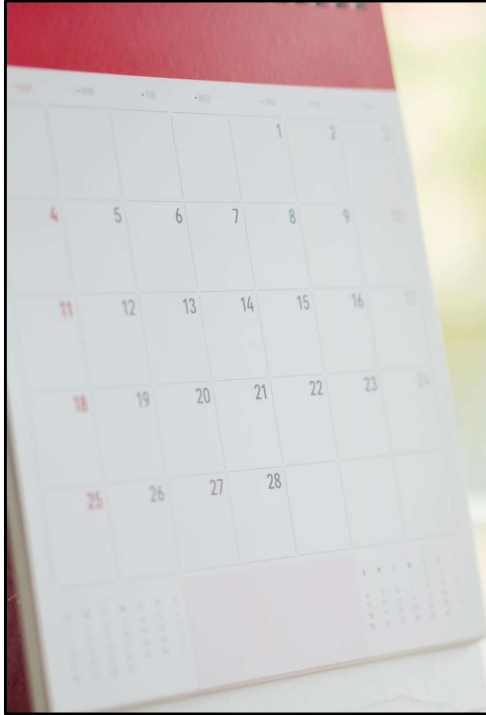


NORTH SHORE
HEALTH DEPARTMENT

**BOARD OF
HEALTH**
NOVEMBER 20, 2025



AGENDA

- Meeting called to order, roll call
- Approval of the August 2025 Minutes
- Health Department Administrative Updates
 - Funding Updates and Planning
 - Communicable Disease Updates
 - Community Health Improvement Planning Updates
- PHEP Updates
- Community Case Manager Updates
- Environmental Health Updates
- Other Items

Roll call

Marisa Roberts

Charonda Farrington

Chelsea Holtz

Ed Conlin

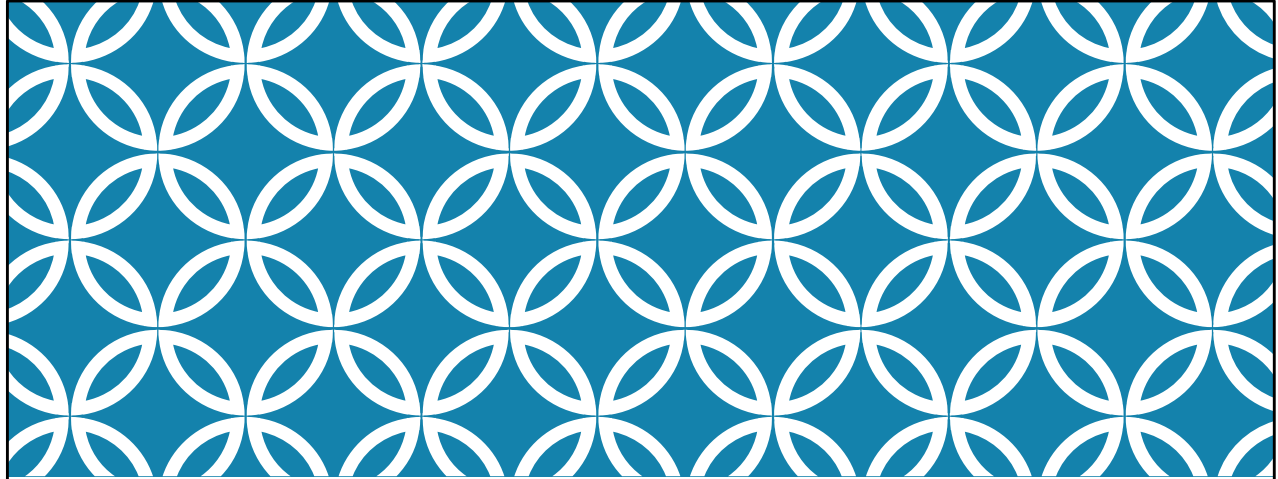
Kris Peterka

Dr. Jay

Motion to approve the 8/21/2025 minutes? Approved Chelsea first, Marisa second

Any corrections or discussion?

All in favor?



FUNDING UPDATES AND PLANNING

MAKING ENDS MEET

- For 2026, NSHD received a 4.14% (the highest allowable increase in the Intergovernmental Agreement.
- Currently waiting on funding from Milwaukee County (CDBG, Community Paramedic) to ensure full funding for case management.
- All PHEP dollars, previously decreased, have been awarded. For NSHD, that's \$52K
- Applying for capital improvement funds from the River Hills Foundation

MAKING ENDS MEET

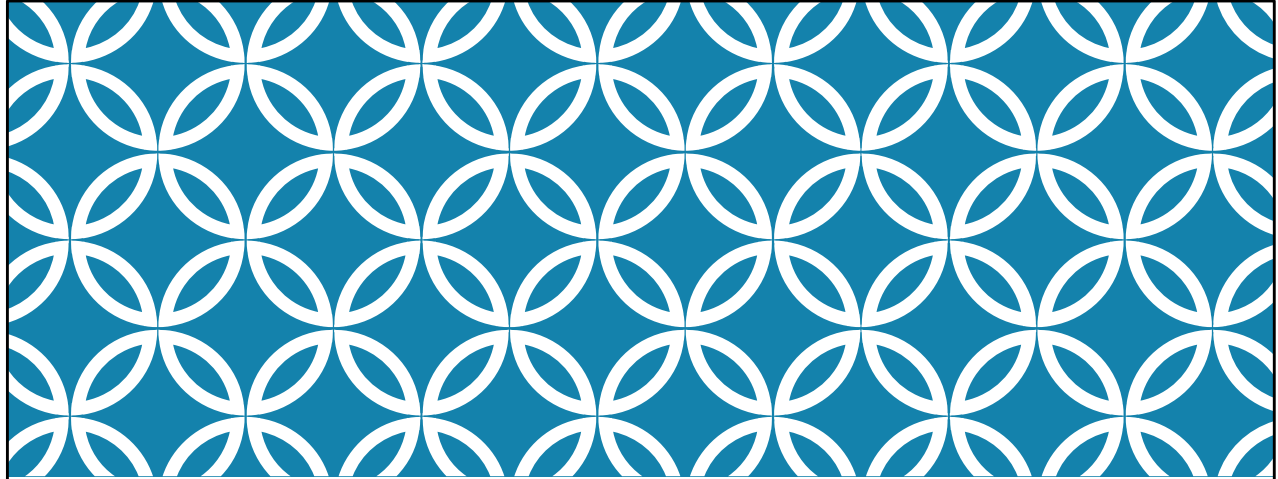
- 2 large DNR contracts have been awarded to SW and WFB DPWs for Lead Service Lateral Replacement Outreach Grant NSHD wrote (\$150K each)
 - Funding started 11/1/25 and goes through 10/31/27
 - Hired a Full Time Environmental Health Specialist for the role, and NSHD will charge \$24K in admin
- Village of WFB provided \$10K supplemental funding to NSHD, and with that we are able to keep our LTE RN 16 hours a week
- NSHD serving as fiscal agent for a \$400K grant for innovations in the Southeast Region. \$40K will be charged for the administration of that grant.

Marisa asked if Shorewood was doing the lead project already. And asked what the innovations grant is. Chris P asked what the parameters of the Innovation grant were. Chris P asked how the Shorewood board meeting went. Dr. Jay wanted to know what Becky thought was different with the WFB meeting vs the SW meeting and why WFB gave the HD money.

FINANCIAL OUTLOOK

- Slated to end 2025 with a budget surplus
 - As of 11/17 we spent 68% of our 2025 budget and are 88% through the year
- Received our first grant (\$5K) through the Herb Kohl Foundation for the North Shore Health Department Foundation.
- NSHDF is written into an AHW grant that was recently moved to the next phase
- PHN Supervisor left (moved to NC) in August, and I hired a junior staff who started 11/10/25. Cost savings here.
- Historically funded grants are coming through and are flat-funded.

Chelsea asked if the paperwork regarding the AHW grant will be distributed by the NSHD. Extra copy of paperwork should go to their primary. Charonda suggested to offer help to fill out the paperwork.



COMMUNICABLE DISEASE UPDATES

NORTH SHORE INVESTIGATIONS:

JANUARY 1 TO JUNE 30, 2025

586 Disease Investigations, including:

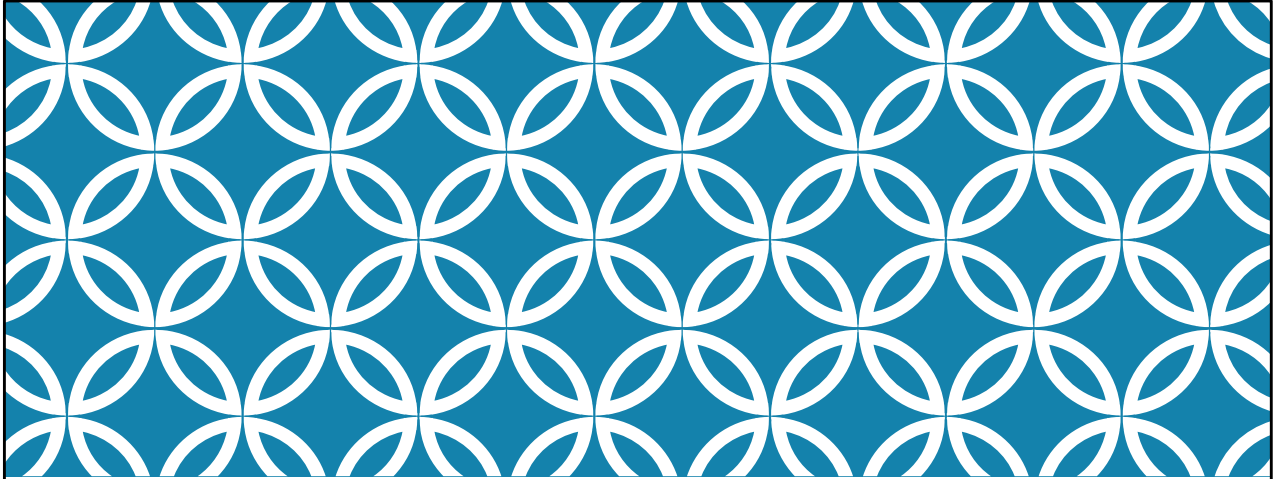
- Chlamydia: 113 cases
- Campylobacteriosis: 4 cases
- COVID-19: 88 cases
- E.Coli: 3 cases
- Gonorrhea: 29 cases
- LTBI: 9 cases
- Vaccine Preventable (including COVID and Flu): 346 cases

JULY 1 TO DATE

272 Disease Investigations, including:

- Chlamydia: 91 cases
- Campylobacteriosis: 5 cases
- COVID-19: 41 cases
- E.Coli: 6 cases
- Gonorrhea: 28 cases
- LTBI: 9 cases
- Vaccine Preventable (including COVID and Flu): 55 cases

Chelsea wants to know if we are doing COVID investigations.



CHIP UPDATES

NORTH SHORE THRIVE 2025-2029 CHIP UPDATE

COMPLETED GOALS & OBJECTIVES

- Communication:
integrated into all
health priorities



Tanya updated 11/20/25

COMPLETED GOALS & OBJECTIVES

MENTAL HEALTH

- The action team has selected **two goals for 2026**.
- As a CHIP team, Tanya, Bri, and Jaimie have discussed **feasible strategies and metrics** for NSHD.
- Goals and strategies will be **reviewed one final time** before being added to the CHIP.
 - Goal 1: Promote mental wellness through healthy living and community engagement.
 - Objective 1: Increase community participation in wellness activities and public health education by offering inclusive, locally rooted events and resources throughout 2026.
 - Goal 2: Increase public awareness of mental health resources.
 - Objective 2: Enhance public understanding and visibility of mental health resources across the North Shore community by implementing consistent outreach, education, and data-informed collaboration throughout 2026.

NORTH SHORE THRIVE 2025-2029 CHIP UPDATE

COMPLETED GOALS & OBJECTIVES

○ Mental Health – 2 selected

- **Goal 1: Promote mental wellness through healthy living and community engagement.**
 - Objective 1: Increase community participation in wellness activities and public health education by offering inclusive, locally rooted events and resources throughout 2026.
- **Goal 2: Increase public awareness of mental health resources.**
 - Objective 1: Enhance public understanding and visibility of mental health resources across the North Shore community by implementing consistent outreach, education, and data-informed collaboration throughout 2026.

NORTH SHORE THRIVE 2025-2029 CHIP UPDATE

IN PROGRESS GOALS & OBJECTIVES

- Next: Environmental Health and Healthy Living
- Data identified community goals and objectives:
 - AI-driven insights from 2022 and 2024 community data
 - Matrix prioritized 5 goals based on effort, impact, and feasibility



Ask: as community members, residents & subject matter experts help us select goals & objectives for environmental health & healthy living

Tanya updated 11/20/25

IN PROGRESS GOALS & OBJECTIVES

Next, we need to select goals and objectives for **Environmental Health** and **Healthy Living**.

Using community data, Tanya:

- Applied AI to gather insights and identify potential goals and objectives from the 2022 CHA and 2024 Community Conversations.
- Prioritized 5 potential goals for each priority using a matrix considering **effort, impact, feasibility**, and classification as a **quick win, low-hanging fruit, or major project**.

Board of Health input: We ask you, as community members, residents, and subject matter experts, to help select the goals and objectives for these priorities.

- A survey will be sent tomorrow, **Friday, 11/21/2025**, allowing you to **rank the suggested goals/objectives** and provide **strategy ideas** for your top two choices.

UPCOMING COMMUNITY OUTREACH & EVENTS

Fall Events: New opportunities to promote

- Fall Farmers Markets
- Glendale Spooktacular and Fall Fest
- Breastfeeding Circles: Updates on later slide
- Shorewood Senior Center



Winter Events: Continuing community connection

- Glendale-River Hills School District Showcase and Community Resource Fair
- Brown Deer Winter Farmers Market
- Brown Deer Schools: Parent Education on Harm Reduction & Identification of Vaping

Flu Clinic (4 total clinics)

- 3 community clinics (Shorewood, Glendale, Brown Deer)
- 1 North Shore Village Employee clinic

Tanya updated this slide on
11/19/2025

Ashley added to slide on
11/17/25

•Fall Events:

•Fall Farmers Market Events:

- Glendale Spooktacular and Fall Fest: first time event, talked with over 180 community members

- Breastfeeding Circles:
Updates on later slide

- Shorewood Senior Center: Blood Pressure Check/Ask a Nurse Event:
 - Provided BP checks for 20+ seniors
 - Strong engagement and positive feedback
 - Plan to continue the partnership in 2026
 - Four dates already confirmed for next year

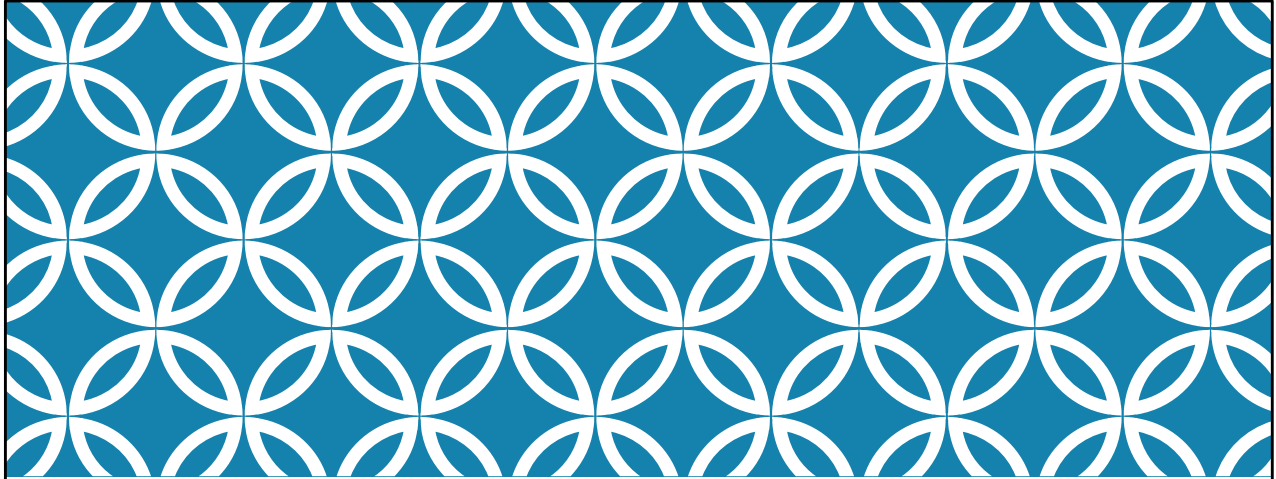
- Winter Markets

- Glendale-River Hills School District
Showcase and Community Resource Fair
- Brown Deer Winter Farmers Market:
first time event for NSHD
- Brown Deer School District: Abigail is
working on a vaping presentation for
parents

- Flu Clinic (6 total clinics)

- 3 community clinics (Shorewood, Glendale, Brown Deer)
- 1 NS Village Employee clinic

- Marisa asked what the differences were between community clinics and the village employee clinics.



CASE MANAGEMENT UPDATES

CASE MANAGER HIGHLIGHTS

- Decrease the total rate of falls that NSFR responds to in the course of the year by 5%.
➤ Q3 2024 compared to Q3 2025

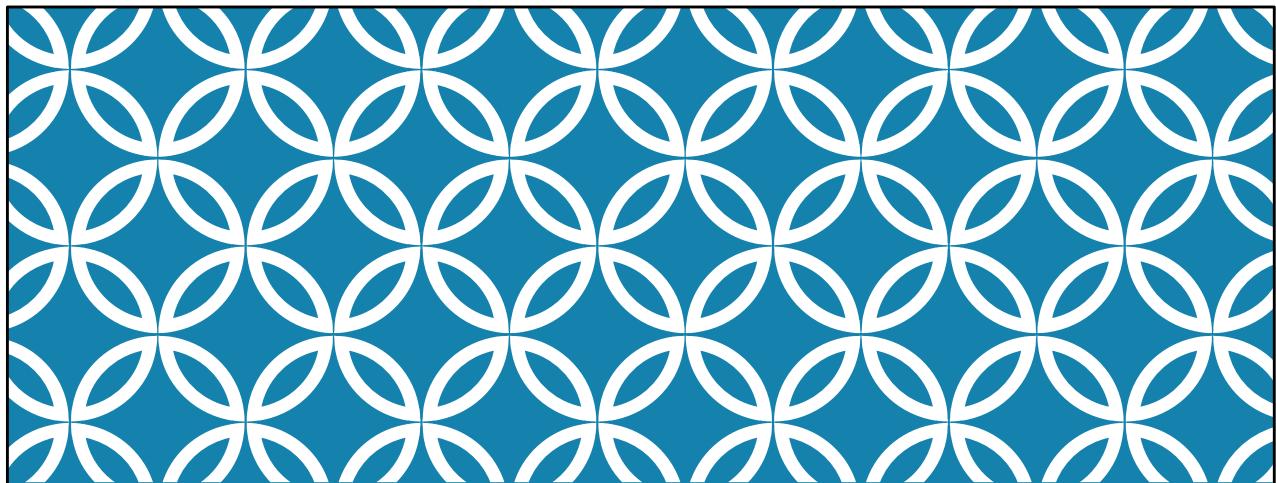
2024	Falls	# at Institution	2025	Falls	# at Institution	Percent Change	Percent change at Inst.
July	111	37	July	89	18	-19.8	-51.4
Aug	102	31	Aug	117	22	+14.7	-29
Sept	85	22	Sept	111	22	+30.6	0
Total	298	90		317	62	+6.4	-31.1

Muni	2024 Q3	2025 Q3	Percent Change
Bayside	13	39	+200
Brown Deer	61	81	+32.8
Fox Point	24	24	0
Glendale	122	97	-25.4
River Hills	2	8	+300
Shorewood	50	43	-14
Whitefish Bay	26	25	-3.8
Total	298	317	+6.4

Talked about hoarding and Chris P asked if the case manager offers resources.

2022 fall-related deaths 551 total deaths	2023 fall-related deaths 496 total deaths	2024 fall-related deaths 518 total deaths	2025 fall-related deaths 413 deaths to date
Q1: 7	Q1: 3	Q1: 8	Q1: 9
Q2: 6	Q2: 3	Q2: 5	Q2: 7
Q3: 4	Q3: 5	Q3: 4	Q3: 4
Q4: 6	Q4: 9	Q4: 10	
Total: 23 (4.2% of all deaths)	Total: 20 (4% of all deaths)	Total: 27 (5.2% of all deaths)	Total to date: 20 4.8% of all deaths

Month	July	August	September
Total Referrals from NSFR	10	19	21
EMS Providers Trained	0	0	0
Completed Home Visits	27	25	30
Follow ups on falls (letter, phone call, case consult)	108	125	133
Overdose follow ups	2	2	1
Community Agency Site Visits	10	16	8



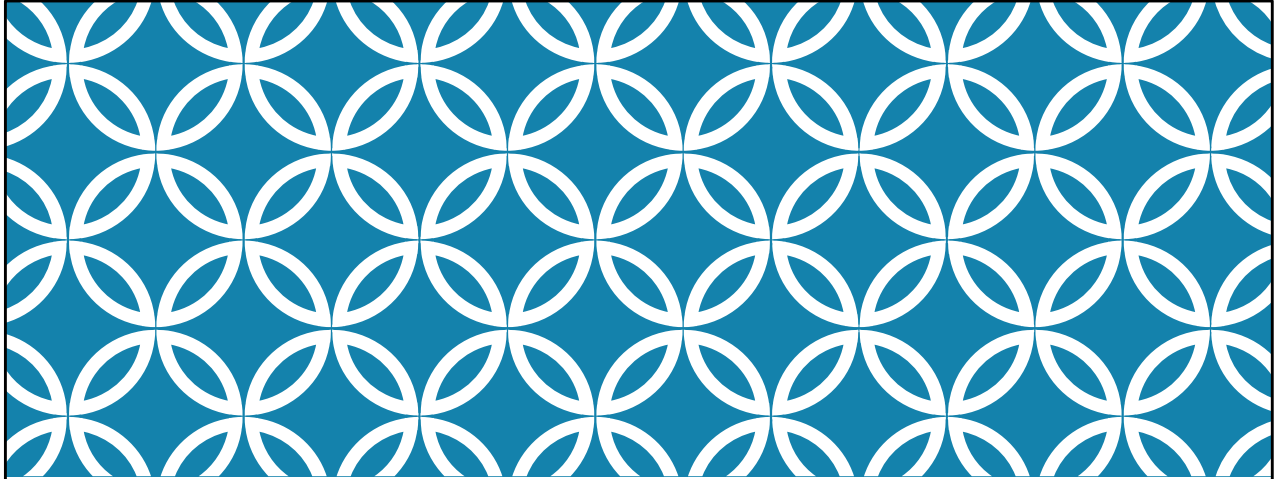
ENVIRONMETAL HEALTH UPDATES

GENERAL EH UPDATES

- Conducted 144 inspections since last meeting.
- Followed up on 14 animal bites
- Preparing for an evaluation and standardization from DATCP
 - Leslie passed annual standardization
- Leslie created a "Food Safety for Seniors" table
- Many new businesses and plan reviews

NEW BUSINESSES

- Nino's Southern Sides
- Country Inn and Suites
- Institute Of Technology and Academics
- Argo
- Target/Starbucks
- Starbucks
- Lebnani House
- White Oaks Pool
- La Cocina
- Dunkin
- Auntie Annes
- Nona
- St. Augustine Prep
- 7 Brew
- Royan Nepal
- Old Form



OTHER UPDATES

NSHD WELCOMES NEW STAFF

Sam Bricco, BPH
Public Health Specialist



Brook Miller, BPH
Environmental Health Specialist



Sam:

- Health Communication
 - Studied health communication at individual, social network, organizational, community, and societal level
 - Wrote paper on how to better communicate public health emergencies to public
- Strategies for Action in Public Health
 - Studied interdisciplinary community-engaged approaches and strategies for taking action to promote population health and health equity
 - Developed skills in assessment, planning, and community change initiatives
- Program Implementation and Evaluation for a Healthier Society
 - Developed a hypothetical program that calls for healthier food options on campus to support student academic, mental, and physical health
- Health Disparities
 - Examined health disparities and their relationship with social, political, and historical

Brook:

Environmental Health Intern

Racine Health Department-Racine, WI

March 2024 to Present

- Conduct inspections and compliance monitoring for retail food establishments under

Wisconsin ATCP75 Food Code and lodging facilities under ATCP 72• Enforce municipal ordinances, including Racine Ch. 10-104 Dangerous Animal Ordinance and Racine Ch. 22, Article XXI Rooming Houses, to protect community safety• Develop and distribute informational materials and standard operating procedures (SOPs) for Tourist Rooming House operators• Incorporate DATCP educational flyers to support compliance and promote safe practices• Maintain reporting systems (HealthSpace, CityWorks, GIS, Phoenix, internal spreadsheets) to inform decision-making

Research Assistant

Racine Health Department-Racine, WI

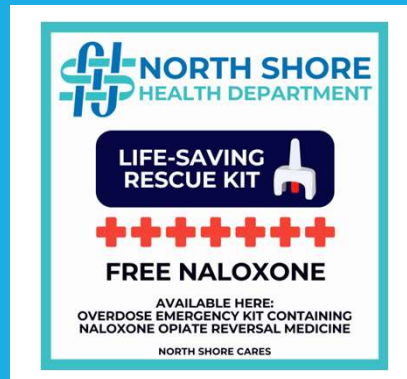
May 2023 to December 2023

- Supported disease surveillance and water quality monitoring by collecting and processing samples from Racine, Kenosha, and Milwaukee beaches and the Root River• Contributed to community health assessments and fishability evaluations of the Root River by applying excel analysis to assess environmental trends and support evidence-based public health planning• Conducted qPCR DNA filtration and E. coli analysis (Colilert Quanti-trays) to track microbial contamination and inform public health interventions• Utilized multiparameter instruments (YSI ProQuarto, turbidity, conductivity, chlorine, detergents) to collect and analyze field data on environmental health indicators• Ensured quality control and calibration of laboratory and field equipment to maintain accuracy and compliance with state protocols• Recorded and reported environmental health data in the Wisconsin Department of Natural Resources database

AK1

SUBSTANCE USE PREVENTION & HARM REDUCTION

- Opioid Education and Naloxone Distribution
 - 64% increase in distribution when comparing Jan – November 2024 to 2025
 - Over 500 people naloxone trained!
- NarcanDIRECT 2026 grantees
 - 5 North Shore Police Departments
 - RiVive 3mg



Tanya updated this slide on 11/19/2025

•Opioid Education and Naloxone Distribution

- 64% increase in distribution when comparing Jan – November 2024 to 2025
- Over 500 people naloxone trained!
35% increase

- NarcanDIRECT 2026 grant awardees:
 - Continue to build partnerships: NSHD is now the supplier of naloxone to 5 North Shore Police Departments – the other two are grant recipients. We are trying to learn more about this so we can work together with them.
 - adding in a few boxes of Revive 3mg to evaluate its use in our community

Why 3 mg of Naloxone? (from [Why 3mg of Naloxone? - Harm Reduction Therapeutics](#))

TL;DR: RiVive® is a 3 mg naloxone nasal spray that **reverses opioid overdoses, including fentanyl, by restoring breathing**. The 3 mg dose is strong enough to be effective, while minimizing withdrawal symptoms, making it safe and easy for bystanders to use in emergencies. It's the lowest OTC nasal naloxone dose available in the U.S.

Full Details: Naloxone works by blocking opioid receptors in the brain, which allows the body to restore its own breathing once it is no longer able to receive the effects of opioids. At times, breathing may need to be aided by rescue breathing techniques administered by bystanders to an overdose, or emergency medical services personnel who arrive at the scene of an overdose, after naloxone is administered.

- RiVive® uses 3.0 mg of naloxone to reverse opioid overdoses, including fentanyl overdoses. Our 3.0 mg dose is based on the scientific literature supporting the efficacy of naloxone in opioid overdose reversals broadly¹, and the efficacy of both 2.0 mg² and 4.0 mg intranasal (IN) naloxone formulations³.
- Our decision to formulate RiVive with 3.0 mg of naloxone was based on extensive input from harm reduction experts, the long history of reversing opioid overdoses using 0.4 mg of intramuscular naloxone, and the desire to administer enough naloxone to restore spontaneous breathing⁴ without inducing full-blown acute opioid withdrawal.

- Low dose naloxone has less of a chance of causing problematic, precipitated withdrawal that can complicate the overdose reversal and potentially cause harm to the person who has overdosed, just as they are recovering from a near death experience.
- Although 2 mg naloxone nasal sprays are widely used in Europe, RiVive's 3 mg is the lowest OTC dose of nasal spray naloxone available in the United States.

Citations:

- For the scientific, regulatory, and public health rationale for 3 mg, [click here](#).
- To learn more about why the increasingly powerful opioid antagonists are not necessary, [click here](#).
- ¹Wheeler, E., Jones, T.S., Gilbert, M.K., & Davidson, P.J. (2015). Opioid Overdose Prevention Programs Providing Naloxone to Laypersons — United States, 2014. Morbidity and Mortality Weekly Report, 64, 631 – 635.
- ²McDonald, R., Lorch, U., Woodward, J., Bosse, B., Dooner, H., Mundin, G., Smith, K.J., & Strang, J. (2017). Pharmacokinetics of concentrated naloxone nasal spray for opioid overdose reversal: Phase I healthy volunteer study*. Addiction (Abingdon, England), 113, 484 – 493.
- ³Avetian, G.K., Fiuty, P., Mazzella, S., Koppa, D., Heye, V., & Hebbbar, P. (2018). Use of naloxone nasal spray 4 mg in the community setting: a survey of use by community organizations. Current Medical Research and Opinion, 34, 573 – 576.
- ⁴<https://www.samhsa.gov/resource/ebp/opioid-overdose-prevention-toolkit>

Slide 22

AK1

[@Becky Rowland] SBS and Parent Social Group slides and notes completed.
Ashley Kay, 2024-11-18T20:31:21.020

One tangible way to help is by contributing to a food drive.

For every \$1 you donate, you are providing up to 4 healthy meals!





Give online to the North Shore Neighbors Give Back Food Drive:
<https://bit.ly/492cQrS>



\$???

\$1009

NORTH SHORE NEIGHBORS GIVE BACK FOOD DRIVE

- 4 different drop off locations
- Online donation portal
- Almost \$2000 raised
- Stuff the Bus Event tomorrow 11/21

Tanya updated slide on 11/19

NSHD MEDICAL SHARPS COLLECTION PROGRAM

- Launched Monday, November 3
- We already filled an entire shipping box and a half (~15-20 sharps containers)
- NSHD is registered with the DNR to be listed as an official sharps collection site
- Per DNR, can't be a for-profit program
- We charge \$10 for 2-gallon container, \$5 for 1/4-gallon container, and \$5 for processing fee of any outside container (sharps or approved detergent bottles)



Medical Sharps Collection Program

Step 1 – Put sharps in a strong plastic container

We accept containers made of sturdy plastic with a tight-fitting, sealable, & puncture-resistant lid, such as laundry detergent bottles or medical sharps containers.

Not accepted: soda or water bottles, milk jugs, glass containers, or plastic bags.

When the container is 3/4 full, put the lid on, seal it with duct tape, and label DO NOT RECYCLE. Do not throw in the trash.




Step 2 – Bring your container to North Shore HD

Accepted during office hours only. We are open Monday to Friday from 8:00 AM to 4:30 PM and we are closed on most federal holidays. No appointment necessary.

Medical sharps containers are available for purchase at NSHD
2-gallon for \$10 or 0.25-gallon for \$5
 Outside containers will be subject to a \$5 processing fee

Step 3 – Never put medical sharps into the trash, recycling, toilet, or medication collection boxes

Improper disposal of sharps is illegal. Examples of sharps include needles (even retractable or very small ones), syringes, lancets, auto-injectors such as epinephrine pens, infusion sets, and connection needle sets used for home hemodialysis.

Limit: One drop-off per household per month (up to 2 gallons). Commercial or institutional waste will not be accepted.

Open Monday through Friday 08:00 AM – 04:30 PM

 nsd@nshdhealthdept.org
 (414) 371-2980
  nshdhealthdept.org
 5001 N Milwaukee River Parkway

Marisa asked if a certain container is required.

NSHD FALL FLU CLINICS 2025

Community Flu Clinics

- Shorewood: 93
- Brown Deer: 67
- Glendale: 55
- Village Hall: 9
- NSHD Aging Summit: 5
- **Total: 229**



NSHD FALL FLU CLINICS 2025

Kroger Partnership

- Offered shingles, RSV, COVID, and more
- Total (3 Community Clinics): **93**

Village Hall Employee Clinics

- Total of **9** flu shots administered

Kroger:

9/29:

- 2 Flublok
- 1 Abrysvo
- 27 COVID
- 1 Shingrix

10/6:

- 1 Fluzone
- 7 Flublok
- 1 Fluzone HD
- 1 Abrysvo
- 24 COVID
- 1 Prevnar 20

10/13:

- 2 Flublok
- 1 Fluzone HD

- 1 Abrysvo
- 1 Boostrix
- 22 COVID

MASS CLINIC SITE	2024 TOTAL	2025 TOTAL
Shorewood	47	93
Brown Deer	71	67
Glendale	46	55
Village Employees	6	9
NSHD Aging Summit	N/A	5
Total	170	229

YEAR-TO-YEAR FLU CLINIC COMPARISON



- **Purpose:** Create a welcoming, supportive space for breastfeeding parents to ask questions, and connect with others in the postpartum period.
- **What's Offered**
 - Social time & peer connection
 - Lactation/infant-feeding support
 - Space to share experiences & ask questions
 - Breastfeeding-friendly, comfortable environment
- **Where Have We Been: North Shore Wellness Collective**
- **Attendance Summary (2025)**
 - **July 30:** 1 attendee
 - **September 11:** 0 attendees
 - **November 13:** 4 attendees + 2 babies
 - Total caregivers served: 5**
- **Looking Ahead:**
 - Breastfeeding Circles will resume next year, with hopes to incorporate additional community partners and increase outreach to new parents.

BREASTFEEDING CIRCLES

- **July 30:** 1 attendee
- **September 11:** 0 attendees
- **November 13:** 4 attendees + 2 babies

BFC is a low-barrier, drop-in model designed to support breastfeeding parents and reduce postpartum isolation.

- Mention that attendance has varied but showed strong engagement in November.
- Emphasize the value of hosting at North Shore Wellness Collective and the plan to expand outreach and partnerships next year.
- BFC aligns with NSHD's maternal-child health priorities, especially postpartum mental wellness and community connection.

WORKFORCE DEVELOPMENT

- State Radon Conference (Tanya)
- State Radon Conference Speaker: Increasing radon awareness through outreach materials (Tanya)
- Certified Lactation Consultant Course (Bri and Ashley)
- Wisconsin Harm Reduction (Tanya)
- TB Nurse Case Management (Ashley and Jaimie)
- Car seat tech certification (Ashley)
- WEHA (Brad and Leslie)

Tanya updated 11/19/25 with the radon information

LAST BUT NOT LEAST

- NSHD Learning Labs throughout December
- Staff Retreat Planning (Dec 18th)
 - Winter fun
 - Lunch, employee recognition, white elephant gift exchange
 - Gratitude
 - Launching our strategic planning, look for surveys and come one, come all.
- Performance Appraisals

Strat planning (inward) is dovetailed with CHA/CHIP (outward) and WFD Planning (individual and group).

Charonda motions to adjourn. Ed seconds.