"ALERT TODAY **ALIVE TOMORROW**"



According to CBS 58 there has been a 10% spike in pedestrian deaths in 2022.

Recent statistics show that there were 115,694 car accidents with 540 of them being fatal in the state of Wisconsin.



Goals and how YOU can help:

Have Fewer Crashes



- NO TEXTING AND DRIVING,
- NO DRINKING AND DRIVING, SLOW DOWN **IN SEVERE WEATHER**
- **WEARING GLASSES OR CONTACTS WHILE** DRIVING, ESPECIALLY AT NIGHT.





BE AWARE OF SURROUNDINGS (WHEN RIDING BIKES, WALKING YOUR DOG, ETC.)

Ensure a Safer Community by:



- FOLLOWING SPEED LIMIT WITHIN **NEIGHBORHOODS**
- **FOLLOWING ROAD SIGNS**
- BE AWARE OF CONSTRUCTION WITHIN NEIGHBOORHOODS BY **BEING PATIENT**
- ELIMINATING DISTRACTIONS
- GIVING YOURSELF ROOM
- LOOKING FOR SPECIFIC ROAD SIGNS.



PLAY THIS GAME!!